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| Section | Sub-Section (if applicable) | Image (suggestion) | Banner/Headline Text | Body Text | Addtl Notes |
| Tech | Cloud | Pic of person or head floating in clouds | Leverage our strategy and experience to keep you grounded when you’re moving to the Cloud. | Keep your search for a Cloud solution firmly rooted in the real-world challenges your business faces. From the outset, Imaginea’s core strength has been in software infrastructure for the Internet economy. This strength stems largely from our experience building app server technologies. Moving to the cloud was a natural extension and we were among the first to join the cloud computing bandwagon. Highly scalable, secure web architectures, and high-availability operations are core areas of specialization for our teams. | (After 2nd sentence, following copy is taken from Pramati.com, flagged for update in the future.) |
| Tech | Mobile | Something to show the dichotomy of big & small—big revenue, small screens, but in a cohesive image. | Optimize your business to reach your customers wherever they are, whenever they choose. We’ll help you grow your business by shrinking your applications. | Recognizing the growing importance of mobile devices in recent years, we have been working on specialty mobile platforms, designing for the small screen, harnessing location and device-specific capabilities, and developing mobile apps that complement web apps. | (Copy is taken from Pramati.com, flagged for update in the future.) |
| Tech | Big Data | Lots of random #s & symbols, then morphed into a business dashboard type image showing charts, etc. | Your business is creating data at a furious rate. How quickly can you convert it to knowledge? | The gap between Business and IT can be effectively narrowed down by the value Big Data brings. Our focus has been on areas such as analytics that improve business performance, extraction and enrichment of data, content analysis, securing information, and business intelligence. | (Copy is taken from Pramati.com, flagged for update in the future.) |
| Tech | Social | Crowd of people in a corporate setting, overlay with a clock or timer/ countdown | What does “Social Media” mean to your business? Will you use it for internal collaboration? As a marketing vehicle? Can it make you money?  It’s time to find out. | Social business software, collaboration, interaction models, integrations over the web, and social media are important areas where we continuously work on building expertise and teams. User experience design plays a key role, particularly with increased capabilities of modern browsers. Our teams are constantly experimenting internally on the interplay of such new technologies and user expectations. |  |
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